



SAAFoST

SOUTH AFRICAN ASSOCIATION for
FOOD SCIENCE & TECHNOLOGY

**25th BIENNIAL
CONGRESS 2023**

28th - 30th August



Future Foods

Smarter and More Sustainable Solutions

PROSPECTUS

**Welcome to SAAFoST's
25th Biennial Congress 2023**

Cape Town International Convention Centre

www.saafofst2023.org.za

INVITATION TO EXHIBIT & SPONSOR



The South African Association for Food Science & Technology (SAAFoST) will be holding its 25th Biennial International Congress and Exhibition from 28th - 30th August 2023 at the conveniently located and award-winning Cape Town International Convention Center, the Mother City, Cape Town.

The theme of the congress, “Future foods: Smarter and More sustainable solutions”, will set the scene to explore evolving solutions to the many issues food professionals face to provide a sustainable supply of healthy food that is safe, affordable and delicious.

The programme is designed to cover current and futuristic challenges affecting our profession and will provide a space in which young and established researchers will present their work. It is timely, given the unprecedented pressures on global food systems, that we come together to discuss how food science and technology can positively contribute to these challenges. In addition to plenary sessions, themed parallel sessions and a product theatre will ensure a broad programme that will appeal to both marketing and technical personnel. Speakers will include pioneers of the industry and recognized invited international food scientists.

The congress aims to draw over 500 delegates, not only from SAAFoST membership but also from the wider food industry locally, regionally and internationally. A trade exhibition will run concurrently.

We invite you to participate in this, the most significant food event of 2023. Your contribution will assist us in keeping the registration fees affordable, which, in turn, will encourage attendance from the maximum possible number of delegates. Also, as students are the lifeblood of our industry, their registration fees will be heavily subsidized.

We are particularly excited in this, our first in-person congress since the emergence of the COVID-19 pandemic, giving us the opportunity to showcase local achievements and emphasise the important role of being agile, flexible and innovative in difficult times.

In return, we offer you a dynamic platform to showcase your brand and expose your products to a highly significant audience. You will be recognized as a sponsor and champion of the development of food science and technology in South Africa and in Africa.

Sponsorship opportunities set out in this Prospectus are not exhaustive, and we would be delighted to discuss alternative ideas that will make the 25th Biennial an even greater success.

In addition to being a showcase for sponsorship partners, there is no doubt that this Congress will provide a unique opportunity to promote interaction between industry, academic think-tanks and professionals. SAAFoST relies on your participation, and we look forward to working with you to make a real difference in our industry.

Dr Vusi Mshayisa Obo

Chairman, Local Organizing Committee



SPONSORSHIP PACKAGES

All costs are exclusive of VAT.

The **25th SAAFoST Biennial International Congress and Exhibition** is committed to the principles that:

- Sponsorship activities should be executed and acknowledged in such a way that the congress is not perceived as a commercial endeavour
- The aim of the congress is to be a vehicle to enhance the dissemination and exchange of scientific information.

The following sponsorship packages are available on a first come, first serve basis:

PLATINUM SPONSOR: R150,000

Your investment will entitle you to the following benefits:

- Recognition as a Platinum Sponsor (logo)
 - On the home and sponsorship pages of the Congress website
 - Congress slide displayed during the breaks in all the venues
 - Congress Information email blast sent before the event
 - Thank you email blast sent at the conclusion of the event
- Verbal recognition at the Welcome and Opening
- Delegate List – supplied in accordance with POPI Act, at the conclusion of the Congress
- One full page advertisement in the programme book
- One three-minute video to be played during the breaks
- One 9m² exhibition space (includes two exhibitor registrations)
- Three delegate registrations
- Thirty free entries for your invited customers to the Exhibition area

SILVER SPONSOR: R75,000

Your investment will entitle you to the following benefits:

- Recognition as a Silver Sponsor (logo)
 - Sponsorship page of the Congress website
 - Congress slide displayed during the breaks in all the venues
 - Thank you email blast sent at the conclusion of the event
- One 9m² exhibition space (includes two exhibitor registrations)
- One delegate registration
- Ten free entries for your invited customers to the Exhibition area

GOLD SPONSOR: R100,000

Your investment will entitle you to the following benefits:

- Recognition as a Gold Sponsor (logo)
 - Sponsorship page of the Congress website
 - Congress slide displayed during the breaks in all the venues
 - Congress Information email blast sent before the event
 - Thank you email blast sent at the conclusion of the event
- One full page advertisement in the programme book
- One 9m² exhibition space (includes two exhibitor registrations)
- Two delegate registrations
- Twenty free entries for your invited customers to the Exhibition area

BRONZE SPONSOR: R30,000

Your investment will entitle you to the following benefits:

- Recognition as a Bronze Sponsor (logo)
 - Sponsorship page of the Congress website
 - Congress slide displayed during the breaks in all the venues

CONGRESS SPONSOR: ≤ R29,999

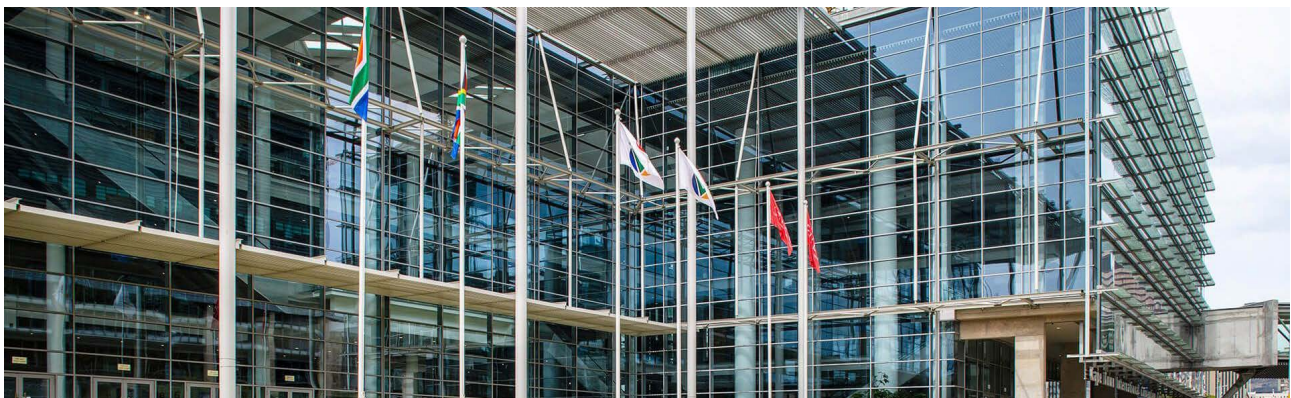
Your investment will entitle you to the following benefits:

- Recognition as a Supporter Sponsor (logo)
 - Sponsorship page of the Congress website



SPONSORSHIP PACKAGES SUMMARY

PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
PRICE	R150,000	R100,000	R75,000	R30,000	≤
PRE-SYMPOSIUM RECOGNITION					
Logo on the home page of the website	✓				
Logo on the sponsorship page of the website	✓	✓	✓	✓	✓
Congress Information email blast	✓	✓			
ON-SITE RECOGNITION					
Verbal recognition at the Welcome & Opening	✓				
Congress slide displayed during the breaks	✓	✓	✓	✓	
One full page advertisement	✓	✓			
One three-minute video	✓				
One 9sqm exhibition stand	✓	✓	✓		
Delegate Registration/s	3	2	1		
Free entries to the exhibition area	30	20	10		
POST EVENT RECOGNITION					
Thank you email blast	✓	✓	✓	✓	
Delegate list	✓				



SPONSORSHIP ITEMS

Sponsorship package entitlements will apply, depending on the sponsorship item value. All costs are exclusive of VAT. All items below to be approved by the Committee.

FINAL PROGRAMME ADVERTISEMENTS - DIGITAL

- Inside front cover R7,000
- Inside back cover R7,000
- Outside back cover R7,000
- Inside full page R5,000
- Half page R3,000

Item design and content subject to approval of the Committee

BAG INSERT

Literature R3,000

Product Insert R5,000

- A4 literature insert or product samples to be supplied to the Congress 14 days before

BRANDED SESSIONS (PER SESSION)

Session Sponsor R15,000

Keynote Session Sponsor R20,000

- Sponsor's name will be acknowledged in the programme adjacent to the session
- Sponsor's logo will appear on the holding slide before the session
- The sponsor may have banners inside and outside the room (sponsor to supply) for the duration of the session

BUSINESS LOUNGES R50,000

- Three lounges are available in the exhibition hall
- Lounge pockets include one double couch, two single chairs and a coffee table
- Sponsor can place banners within the lounges

CATERING

Lunch (per break) R15,000

- Three opportunities available Monday, 28th, Tuesday, 29th and Wednesday, 30th August
- Sponsor will be acknowledged in the programme
- Sponsors will be able to display banners in the lunch area / product samples

Tea & Coffee (per tea - morning and afternoon) R7,500

- Five opportunities available Monday, 28th, Tuesday, 29th and Wednesday, 30th August
- Sponsor will be acknowledged in the programme
- Sponsors will be able to display banners in the tea & coffee area / hand out

CONGRESS BAGS R150,000

- Sponsor's name / logo and Congress logo will appear on the bag
- * Design is subject to approval of the Committee

DELEGATE GIFT (sponsor to supply) R5,000

- Sponsor to supply delegates with a branded gift (reusable water bottles etc.) that will be distributed in the Congress bag

DIGITAL INFORMATION SCREEN R20,000

- This will be placed near the registration desk
- Sponsor's name / logo will appear on the screen

EDUCATIONAL GRANTS

Oral / Poster Presentation Prize R5,000 each

- A prize will be given to best oral and poster presentation

Student Bursaries R17,000

- This includes registration, accommodation, airport transfers and domestic flights

African Scientist Bursaries R21,000

- This includes registration, accommodation, airport transfers and domestic flights

HAND SANITISER STATIONS R10,000

- This will be placed near the registration desk
- Sponsor's name / logo will be placed on the sanitiser bottle

HAPPY HOUR R20,000

- Sponsor may display 6 banners inside the venue
- Sponsor's logo will appear on the Congress website relative to the notice of the Happy Hour
- Sponsor may also napkins and other items bearing your company or product logo for use at the event



HELPERS BIBS / T-SHIRTS R10,000

- Sponsor's name / logo will be placed on the breast pocket

LANYARDS (sponsor to supply) R50,000

- Sponsor's name / logo and the Congress logo will appear on the lanyard

PENS AND PADS (sponsor to supply) R5,000

- Pens / pads to be supplied to the Congress 14 days before

PLENARY SPEAKER GIFTS R5,000

- Sponsor to supply delegates with a branded gift

POCKET PROGRAMME R15,000

- Sponsor's logo will be printed on the pocket programme distributed with the Congress badge

POSTER AREA R35,000

- Sponsor's name / logo will be placed at each end of the poster area in the exhibition hall

POSTER AREA - DIGITAL (PER SCREEN) R20,000

- Sponsor's name / logo will appear on the screen
- Sponsor can supply a banner which will be placed next to the screen in the exhibition hall

PRODUCT THEATRES

- 30 minutes - exhibitor R5,000 / non-exhibitor R10,000
- 1 hour - exhibitor R9,500 / non-exhibitor R19,000

REGISTRATION DESK BRANDING R50,000

- Sponsor can display banners (sponsor to supply) next to the registration desk
- Sponsor's logo will appear on the registration desk counters

SOCIAL EVENTS**Banquet R150,000**

- Sponsor will be entitled to a five-minute address at the Banquet
- Sponsor will have the naming rights (excluding décor and entertainment)
- Sponsor may display 6 banners inside the venue. All banners are subject to approval of the committee and the venue
- Complimentary admission for four guests or sponsoring company's representatives
- Sponsor may also supply a gift for each place setting bearing the company logo

Welcome Reception R75,000

- The sponsor will have naming rights. The Welcome Reception will be referred to as "Company" Welcome Reception
- Sponsor may display banners inside the venue
- Sponsor's logo will appear on the Congress website relative to the notice of the Welcome Reception

Young Scientists / Student Evening R75,000

- The young scientist evening allows young scientists/students attending to network with local and international peers in a relaxed atmosphere
- Naming rights (contribution to the overall cost of the function)
- Sponsors will be able to display their brand material

SPEAKER PREP ROOM (presenters review room) R15,000

- Sponsor's logo will be displayed on the screensavers and on the signage at the entrance of the room

SPEAKER SPONSORSHIP**Keynote Speaker R40,000**

- Sponsor will be acknowledged after the appropriate Keynote lecture, on the website and in the final programme book in a space relative to the notice of the respective speaker

Speaker R30,000

- Sponsor will be acknowledged after the appropriate lecture, on the website and in the final programme book in a space relative to the notice of the respective speaker

VENUE NAMING RIGHTS**Meeting Rooms R40,000**

- The sponsor will have name rights for the meeting rooms. The meeting rooms will be referred to as the "Company" meeting room in the programme

Plenary R100,000

- The sponsor will have name rights for the plenary. The meeting room will be referred to as the "Company" plenary in the programme
- The sponsor can have banners inside and outside the room (sponsor to supply)



EXHIBITION

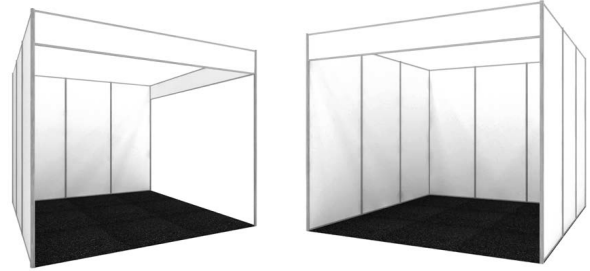
All costs are exclusive of VAT.

The Exhibition will be held in Halls 1 and 2 at the Cape Town International Convention Center.

Exhibition Stand:

4sqm (2m x 2m): R25 000

9sqm (3m x 3m): R42 000



THE STAND PRICE INCLUDES:

4sqm or 9sqm shell scheme (octanorm)	General security in the exhibition hall
Fascia with company name (20 letters)	Daily cleaning of public areas
One table and two chairs	4sqm: One exhibitor registration*
One plug point	9sqm: Two exhibitor registrations*
Standard CTICC carpeting	*Exhibitor registration includes tea / coffee and lunch, as per programme
	Company description in the programme book (40 words)

Exhibition Dates:

Date	Description	Times
Sunday, 27th August	Contracted Stand Builders	11h00 - 22h00
	Shell scheme dressing	16h00 - 18h00
	Floor space clients (liaise with your individual contracted stand builders)	TBA - 22h00
Monday, 28th August	Registration and arrival tea / coffee	07h30
Tuesday, 29th August	Registration and arrival tea / coffee	07h30
	Conference	08h00 - 17h00
Wednesday, 30th August	Registration and arrival tea / coffee	07h30
	Conference	08h00 - 17h00
	Breakdown	16h00 - onwards



Floorplan:



TERMS AND CONDITIONS OF APPLICATION AND CONTRACT

Exhibition & Sponsorship Policy:

- Exhibition space and sponsorship will only be confirmed once the exhibitor's application form has been completed and payment has been received in full.
- Exhibition space is allocated on a first come first serve basis.
- All exhibitors will be given a shell scheme stand. If you wish to build a custom stand, you are requested to notify the organisers.
- All custom stand builders are required to submit stand designs and plans for sign off by the organisers and safety officer.

Terms of Payment:

- 50% deposit invoice will be issued on receipt of Application Form and Contract
- Final balance invoice will be issued 1ST May 2023
- All invoices must be settled within 30 days, non-receipt of payments may result in release of reserved items

Cancellation Policy:

All cancellations must be made in writing to the Congress Secretariat and the following cancellation policy will be enforced:

- 10% of the contract price if cancellation is received up until 4 months before the start of the Congress
- 50% of the contract price if cancellation is received up until 3 months before the start of the Congress
- 100% of the contract price if cancellation is received less than 2 months before the start of the Congress

Exhibition Layout:

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition and/or stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

Liability:

The Organisers accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the Organisers, which the Organisers could not reasonably have foreseen when signing this contract and which the Organiser could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

CONTACTS

Congress and exhibition organisers:

Catherine Taylor

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